



USSD ADVERTISING CONTRACT

The *Dams and Levees Bulletin of the U.S. Society on Dams*, is printed and mailed three times a year to approximately 2,000 civil engineering professionals, government agencies, and private companies involved with all aspects of dams and levees.

The USSD E-News is distributed electronically each month with the latest on USSD activities and industry updates.

Both past and current USSD Bulletins and Monthly E-News are also available online for viewing at ussdams.org increasing your advertising exposure.

Company: _____

Address: _____

City/State/Country/Zip: _____

Website: _____

Primary Contact: _____

Contact Email: _____ Contact Phone: _____

- I will send artwork by the insertion deadline
- Please repeat my previous ad

MONTHLY E-NEWS BANNER ADVERTISING

1 Month: \$100 Member \$200 Non-Member

6 Months: \$500 Member \$750 Non-Member

12 Months: \$900 Member \$1,400 Non-Member

Selected E-News Issue(s):

2019 - January February March April May June
 July August September October November December

Please direct my banner to this url: _____

All E-News banner ads must be submitted by the 10th of current month for insertion. USSD is not responsible for late submissions. Monthly E-News is distributed by the 20th of each month.



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ADVERTISING IN *DAMS AND LEVEES, BULLETIN OF THE U.S. SOCIETY ON DAMS*

Single (1) issue	¼ Page	½ Page	Full Page	Inside Back Cover	Back Cover
Member	\$200	\$325	\$575	\$750	\$850
Nonmember	\$500	\$625	\$975	\$1,100	\$1,200

○ Select issue: Spring Summer Fall

Three (3) issues	¼ Page	½ Page	Full Page	Inside Back Cover	Back Cover
Member	\$540	\$875	\$1,600	\$2,100	\$2,295
Nonmember	\$840	\$1,175	\$1,975	\$2,600	\$2,970

Advertising must run concurrently in all three issues

Sustaining Members receive a free quarter-page ad or credit of \$540 for upgraded ad in 3-concurrent issues of USSD Bulletin

Organizational Members receive a 20% discount on advertising in USSD Bulletin



Advertising Contract

PRINT ADVERTISING

Mechanical Specifications

Ad Size

Quarter page: 4-1/2 inches x 3-5/8 inches (**Vertical format only**)

Half page: : 4-1/2 inches x 7-1/2 inches (**Horizontal format only**)

Full page:: 9-3/4 inches x 7-1/2 inches; trim size 11 in. x 8-1/2 inches (Bleeds acceptable)

File Formats

Accepted formats: **pdf format preferred**; png, gif, and jpg accepted

All elements must be high-resolution (300 dpi); four-color (CMYK) or grayscale

Inside and outside back cover ads must be full color.

E-NEWS BANNER ADVERTISING

E-News banner ads must be 575 Pixels long x 140 Pixels wide.

Files should be sent in jpg, gif or tiff file formats.

No animation, audio, blinking, or forms to collect contact information permitted

Please note all ads not sent according to the specifications above may be altered to fit USSD mechanical requirements or withheld from publication without refund. Ads may be emailed to sharon@ussdams.org or tonia@ussdams.org

ADVERTISING DEADLINES

All insertion orders and material due dates are subject to change at the discretion of USSD.

E-News banner ads must be received by the 10th of each month.

USSD Bulletin issue deadlines:

February 1 – Spring issue

June 1 --- Summer issue

October 1 – Fall issue

Send Advertising contracts and ad copy to:

Tonia Bengtson
Member Services Coordinator
USSD
303-792-8753
tonia@ussdams.org



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COPY AND CONTRACT REGULATIONS

All oral instructions from advertisers and any agency involved must be confirmed in writing. All contents of advertisements are subject to USSD's approval. USSD reserves the right to alter, reject or cancel any advertisement, insertion, order, space reservation, or position commitment at any time. Position of advertising is at the discretion of USSD except where a request for a specific position is acknowledged by USSD in writing. USSD shall not be liable for any costs or damages if for any reason it fails to publish or erroneously publishes an advertisement. USSD will not be liable for error in key numbers or other type set. Cancellations or changes in orders may not be made by the advertiser or its agency after the closing date. All distribution dates listed are approximate dates, USSD is not responsible for delivery of publications within a specific day, week, or month.

Member rates are contingent on paid dues status. Unpaid advertising can result in ad being pulled for future issues or in case of unpaid member dues, charges for the higher nonmember rate.

By initialing below, Signer signifies that Advertiser has read, understands, and agrees to be bound by all the terms and conditions set forth above.

____ (SIGNER'S INITIALS) FOR _____ (ADVERTISER)

Signature: _____

Date: _____